

Organised by



Confederation of Indian Industry

Partner State



Department of Agriculture
Government of West Bengal



**KRISHI
UNNAYAN MELA
2015**

Exhibition & Krishak Patshalla

Burdwan and Cooch Behar

MAIL TO:

Confederation of Indian Industry
6, Netaji Subhas Road, Kolkata - 700001
Tel : +91-33-2230 7727/28/1434
Fax : +91-33-2230 1721
E-mail : tushar.laha@cii.in
Mob : 09732140724

8-10 October 2015 | Utsav Maidan, Burdwan | West Bengal

4-6 November 2015 | Uttar Banga Krishi Viswavidyalaya Cooch Behar | West Bengal

Space Application Form

Burdwan

Cooch Behar

Burdwan Cooch Behar

EXHIBITOR DETAILS

Company/Organisation:

Chief Executive: Designation:

Contact Executive: Designation:

Address:

Phone: Fax:

Email: Website:

Local Contact: Designation:

Phone: Fax:

Email: Website:

Stall Rentals:

Participation charges

Space Types	Krishi Unnayan mela Burdwan	Krishi Unnayan mela Cooch Behar	Burdwan & Cooch Behar Combo offer
Indoor Built-up	5000 per SQM	4000 per SQM	3500 per SQM
Indoor raw Space	4000 per SQM	3000 per SQM	2500 per SQM
Outdoor Raw space	2500 per SQM	2200 per SQM	2000 per SQM

- Service Tax @14%

Please study the General Exhibitor Rules (at Page 2), while finalizing this contract.

I/We have read the GENERAL EXHIBITOR RULES printed on the reverse of this Form and confirm that we shall abide by them. Enclosed is our Bank Draft No. Dated for Rs. Drawn on.....Bank, towards payment of Rental and other charges in favour of CONFEDERATION OF INDIAN INDUSTRY payable at KOLKATA.

Name Signature

Designation Date.....



8-10 October 2015 | Utsav Maidan, Burdwan | West Bengal
4-6 November 2015 | Uttar Banga Krishi Viswavidyalaya Cooch Behar | West Bengal

GENERAL EXHIBITOR RULES

1. ORGANISER:

Confederation of Indian Industry
6, Netaji Subhas Road, Kolkata-700001
West Bengal, India
Phone: +91-33-22307727 / 28 / 1434 / 22303354
Fax: +91-33-22302711 / 22312700
Email: ciier@cii.in, Website: www.cii.in

2. **VENUE:** 8-10 October 2015 | Utsav Maidan, Burdwan
4-6 November 2015 | Uttar Banga Krishi Viswavidyalaya Cooch Behar

3. **EXHIBITION TIMINGS:** 1000 - 1800 hrs.

4. EXHIBITOR:

Any Company / Organization Participating in KRISHI UNNAYAN MELA 2015 and / or the focused business fairs shown on the obverse

5. SPACE RENTALS & PAYMENT SCHEDULES:

Space Types **Krishi Unnayan Mela** **Krishi Unnayan Mela** **Burdwan & Cooch Behar**

	Burdwan	Cooch Behar	Combo offer
Indoor Built-up	5000 per SQM	4000 per SQM	3500 per SQM
Indoor raw Space	4000 per SQM	3000 per SQM	2500 per SQM
Outdoor Raw space	2500 per SQM	2200 per SQM	2000 per SQM

- Service Tax @14%

Built up Space includes - Fascia, Carpeting, 3 Spot Lights, 1 Reception Table, 2 chairs, 1 Waste Paper Basket. However electricity consumption charges upto 1 KW comes inclusive of stall rent.

6. PAYMENT SCHEDULE -

- The prospective exhibitor must apply on the Application for Participation - Form 1- for participation in KRISHI UNNAYAN MELA 2015 and / or any one or more of the focused business fairs shown on the obverse indicating requirement for built up and / or raw space. Allotment will be on "first - come - first - served" basis strictly subject to receipt of payments.
- Application for space, both indoor and outdoor, may be made in combinations / multiplies of contiguous plots / booths. For a combination of continuous, furnished indoor standard booths allotted, provision of partitions within the area would be optional.
- Wherever Indoor or Outdoor Raw Space is allocated, the exhibitor will have to erect their stand at their own cost in line with "The CII Rules and Guidelines for Design and Construction of stand" for KRISHI UNNAYAN MELA 2015.
- The Organizer reserves the right to reallocate space, change the layout, add or delete corridors in Space Plans, which may affect some exhibitors, stand orientations. the Organizer's decision shall be final.
- The Organizer reserves the right to turn down the application for participation, or even deny participation, to exhibitors already confirmed. The exhibitors shall not organize any concurrent shows outside of KRISHI UNNAYAN MELA 2015 in Burdwan and Cooch Behar during the event.
- Upon any breach of the contract by the company (proposed EXHIBITOR), the company is liable to pay the space rentals in full, to the Organizer.

7. BANK REMITTANCE DEATAILS -

ACCOUNT HOLDER : Confederation of Indian Industry
BANK NAME : ICICI BANK
BRANCH ADDRESS : Brabourne Road Branch,
Post Box number-18, 19
Synagogue Street, Brabourne Road,
Kolkata-700001
A / C No. : 627605259180
IFSC Code : ICIC0006276
MICR Code : 700229006

8. CANCELLATION:

If the Exhibitor withdraws his participation after confirmation the organizer reserves the right to forfeit the amount or part thereof against expenses already incurred.

9. DAMAGES:

Exhibitor will be required to make payment for all damages or make good all damages to the fair ground facilities / building etc. incurred during setting up / fair period and / or dismantling period.

10. POSSESSION OF STANDS:

- Raw Space Possession - Burdwan: 5 October 2015
- Raw Space Possession - Cooch Behar: 1 November 2015
- Furnished Booths Possession - Burdwan: 7 October 2015
- Furnished Booths Possession - Cooch Behar: 3 November 2015

11. ADVERTISEMENT IN THE EXHIBITION CATALOGUE:

The rates for advertisement in the exhibition catalogue are given below-

Back Cover	Rs. 20000
Inside Page	Rs. 12000
Inside Front Cover	Rs. 15000
Inside Back Cover	Rs. 15000
Book Mark	Rs. 12000

12. INSURANCE:

Against all ascertainable risks - from transportation to display and removal - should be done by the exhibitors at their cost. Organizer will in no way be responsible.

13. PHOTOGRAPHY:

The organizer reserves the right to photograph any stand / exhibit for their use.

14. SETTLEMENT OF DUES:

Any and all expenses chargeable to exhibitor must be settled before the close of the fair to ensure smooth removal of goods from the fair site.

15. DISPUTE RESOLUTION AND GOVERNING LAW:

All unresolved matters questions, disputes or differences whatsoever arising between the exhibitor and the organizers shall be settled by arbitration in accordance with exhibitor and organizers in accordance with the rules of arbitration and conciliation Act 1996. The arbitration proceedings shall be conducted in the English Language in Mohanpur, West Bengal, India. The arbitration agreement contained in this paragraph shall be solely and exclusively governed by the laws of India.